

Choose the perfect option for your rewards: Xoxo Code, Xoxo Link or Xoxo Points

Xoxo Points



100 Points

Expires on 14th Sep 2024

Best suited for:

- ✓ Employee Rewarding
- ✓ Channel Incentives
- ✓ Loyalty Program
- ✓ Gaming

Xoxo Code



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Expires on 14th Sep 2024

Best suited for:

- ✓ Corporate Gifting
- ✓ Marketing Campaigns

Xoxo Link



Link URL

Follow reward link

Best suited for:

- ✓ Consumer Promotions
- ✓ One-time Reward Campaigns
- ✓ Survey Incentives

Brand Gift Card



Amazon Gift Card

Worth \$20 USD

Best suited for:

- ✓ Gifts and Rewards for Occasions
- ✓ Festival Gifting
- ✓ Product Integrations

Features

Xoxo Points

Xoxo Code

Xoxo Link

Brand Gift Card

■ Email Registration (DIY/Self Serve)



■ Campaign Creation



■ Bulk Rewards



■ Individual Rewards



■ Rewards API



■ Omnichannel Delivery (email, SMS)



■ Integrations (CRM, HRMS, Survey tools)



■ Reward Accumulation



■ Custom Expiry



■ Landing Page (Campaign specific)



■ Distribution

API, CSV, Email

API, CSV

API, CSV

API, CSV

Rewards and redemption category

Xoxo Points

Xoxo Code

Xoxo Link

Brand Gift Card

■ Gift Cards



■ Non Profit Donations



■ Prepaid Cards



■ Experiences



■ Perks & Offers



Benefits	Xoxo Points	Xoxo Code	Xoxo Link	Brand Gift Card
▪ Ease of Choice	✓	✓	✓	✗
▪ Ease of Distribution	✓	✓	✓	✓
▪ Personalization (Branding)	✗	✓	✓	✗
▪ Flexible Denominations	✓	✓	✓	Limited
▪ Multi Currency	✓	✓	✓	✗
▪ Applicable in multiple countries	✓	✓	✓	✗
▪ Multi-region deployment	✓	✓	✓	✗
▪ Multi-lingual	✓	✓	✓	✗
▪ Reward Scheduling	✓	✓	✓	✓
▪ Redemption reports	✓	✓	✓	✗
▪ Catalog Customization	✓	✓	✓	✓
▪ Customer Support	✓	✓	✓	Limited
▪ Reward Cancellation*	✓	✓	✓	✗
▪ Transferable	✗	✓	✓	✗
▪ Linked to Email/Mobile number	✓	✗	✗	✗
▪ Anonymous Redemption	✗	✓	✓	✗
▪ Generation to Self	✗	✓	✓	✓

Don't take our word for it. Hear what our customers say about us!



"Xoxoday is that superpower that every growth marketer can do so much more with! I as a technophobe am using the platform single-handedly and it's working well for me."

Matt Wale, Head of Growth Marketing, Xero



"Xoxoday has been very responsive so far, be it resolving an urgent contingency or any requirement. Its APIs were very responsive with 100% uptime. Their support team has also been very transparent, cooperative, and understanding when resolving issues and were very flexible."

Nielsen Ravi Gour, Regional Panel Leader (Asia-Pacific)

Connect with our growth expert

Discover how a targetted rewards and payouts strategy can fuel your organization's growth.

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